

Poster Rubric

	4	3	2	1
Citations	Sources of information are properly cited and the audience can determine the credibility and authority of the information presented.	Most sources of information use proper citation format	Sometimes copyright guidelines are followed and some information, photos and graphics do not include proper citation format.	No way to check validity of information.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and most make it easier to understand. Some borrowed graphics have a source citation.	All graphics relate to the topic. One or two borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive, in terms of design, layout and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Grammar	There are no grammatical/mechanical mistakes on the poster.	There are 1-2 grammatical/mechanical mistakes on the poster.	There are 3-4 grammatical/mechanical mistakes on the poster.	There are more than 4 grammatical/mechanical mistakes on the poster.

The purpose of a poster is to provide easy-to-access content. It is to have good, quality information that the reader finds useful. Should be accompanied with graphics, magazine cuts, or personal drawings. All information and pictures borrowed from the internet, magazines, books, or journals should be cited.

Powerpoint / Brochure Rubric

	4	3	2	1
Content	The content is written clearly and concisely with a logical progression of ideas and supporting information.	The content is written with a logical progression of ideas and supporting information.	The content is vague in conveying a point of view and does not create a strong sense of purpose.	The content lacks a clear point of view and logical sequence of information.
Text	The fonts are easy-to-read and point size varies appropriately for headings and text.	Sometimes the fonts are easy-to-read, but in a few places the use of fonts, italics, bold, long paragraphs, color or busy background detracts and does not enhance readability.	Overall readability is difficult with lengthy paragraphs, too many different fonts, dark or busy background.	The text is extremely difficult to read with long blocks of text and small point size of fonts, inappropriate contrasting colors.
Citations	Sources of information are properly cited and the audience can determine the credibility and authority of the information presented.	Most sources of information use proper citation format	Sometimes copyright guidelines are followed and some information, photos and graphics do not include proper citation format.	No way to check validity of information.
Grammar	No grammatical errors.	There are 1-2 grammatical mistakes.	There are 3-4 grammatical mistakes.	More than 4 grammatical errors; revision is required.

A powerpoint is used by presenters to effectively organize thoughts, ideas, and quality information to audience members. Slides should be organized with a title slide, headings, readable text, graphics that add to presentation content. Information borrowed must be cited in a reference slide.

Video Rubric

	4	3	2	1
Introduction	The introduction is compelling and hooks the viewer from the beginning of the video and keeps the audience's attention.	The introduction is clear and coherent and evokes interest in the topic.	The introduction does not create a strong sense of what is to follow.	The introduction does not orient the audience to what will follow.
Content	The content is clear and concise with a logical progression of ideas and supporting information.	Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea.	The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea	The content lacks a clear point of view and logical sequence of information.
Editing	Video is edited, with only high quality shots, audio is high quality, transitions are used effectively for flow.	Video is edited, with quality shots, audio is clear, variety of transitions are used.	Video is edited with a few quality shots, audio is unclear, transition(s) is/ are choppy or take away from quality.	Video is unedited and many poor shots remain. Audio is cut-off and inconsistent or overpowering. No transitions are used.
Citations	Sources of information are properly cited and the audience can determine the credibility and authority of the information presented.	Most sources of information use proper citation format	Sometimes copyright guidelines are followed and some information, photos and graphics do not include proper citation format.	No way to check validity of information.

The video can take the form of commercial, information telecast, video blog. Must be edited with good, quality information. Information must be cited at end of video. Must be at least 2 mins long.

The purpose of the Module 26 project is to help students learn about a psychoactive drug of their choice by having them create an informational poster, powerpoint, brochure, or video. Students enrolled in Psychology 110 will research, synthesize, and produce information that can be displayed for their peers, teachers, staff, and administrators.